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**Minutes of Executive Meeting held at Wellington Town Council Chambers, Fore Street,
Wellington, Somerset on Wednesday 23rd June 2010**

Present

T.Sanford (Crosslink Academy and Chamber Chairman)
S.White (Wellington Weekly News, Chamber Vice Chairman and Joint Chamber Social Secretary)
D.Derrick (Chamber Secretary)
H.Thorne (Wellington Newsagents and Chamber Treasurer)
C.Wiggan (Sandwich Stop and Joint Chamber Social Secretary)
I.Stock (Three Spheres Marketing)
A.Hunt (Quantum Enterprises)
J.Thorne (M2S Media)
G.Parr (Cloud 9)
S.Parr (Cloud 9)
D.Hawkins (Paul Fudge Funeral Directors)
B.Griffiths (Haberdashery Plus)
F.Morris (Ex Porter and Fry)
S.Hooper (Mad Dog Clothing)
A.Carter (Thomas Brothers Funeral Directors)
J.Pragnell (Wellington Economic Partnership)
C.de Ruyter (Cheese and Wine Shop)
Cllr A.Govier (Wellington Town Council)
Cllr J.Govier (Wellington Town Council)
Cllr J.Reed (Wellington Town Council)
Cllr V.Stock-Williams (Wellington Town Council)

Apologies

L.Tredwin (H.Tredwin Funeral Directors)

J.Goss (Judith Goss Florists)

D.King (King's Cycles and Chamber President)

Minutes of Previous Meeting

The minutes of the meeting held on Wednesday 26th May were read, approved and signed off as being a true and accurate record by T.Sanford with Cllr J.Govier giving a timing for the arrival of the Tour of Britain Cycle Event in the town on Tuesday 14th September – 12-1pm was the timing in question and there would be a whole day of events.

Matters Arising

I.Stock reviewed the previous month's presentation from Waitrose Ltd in light of his business survey from earlier in the year.

He looked at flow from Waitrose into the town and would repeat the survey based on town centre establishments only with a five question component to bring people into the town based on offering reasons to spend with town centre based retailers – a Welly Wednesday, a Wellington Discovery Trail and leaflets and signage in supermarkets depending on land ownership details were possibilities in this respect.

Any signage scheme would need a 30% input from the Chamber, but TDBC had granted officer time to go through matters.

Waitrose Ltd would be taking part in a follow up meeting on Monday 12th July at the Town Council Chambers – it was hoped to use their expertise in sales and marketing to push members of the Chamber forward.

The use of two loading bays in South Street was questioned and a consultation process on the use of such areas was to be started as with taxi rank availability at Lancer Court. Deliverable quantities needed to match available spaces it was thought.

Wellington Boot Throwing Event and Associated Events (September 2010)

The Wellington Boot Throwing Event steering committee would be meeting on Monday 28th June to review and progress matters.

Associated events had their own meetings set – a planning meeting for the Festival Fortnight in September was set for Monday 12th July at 6pm; involvement from Wellington Farmers Market, a musical and a craft and design component were to be incorporated as well as Wellington Wheelers and Tone Leisure.

All are invited to this meeting to listen and contribute – *post meeting note, T.Sanford sent a block e-mail to the Chamber Membership on 7/7 to remind of this opportunity.*

Amateur cyclists had the opportunity to ride the ToB route on Sunday 5th September and signage based at K.Coles Farm was suggested with media involvement at all stages.

Food Town – Saturday 4th September

J.Pragnell reported some 28 stalls had been taken up for this event with 50 been the level requested.

Waitrose would be supporting this event with a cash donation and general support on offer.

Young Chamber, Court Fields Community School

A review of the Young Chamber was set for Friday 2nd July; joining in with the Wellington Boot event, but in a different form than before was to be looked at.

Networking Sessions

These would be revisited in the autumn session.

Finance

The value of the Chamber was **£1092.11** with any odd membership fees for 2009-2010 to be included in members invoices for 2010-2011.

D.Derrick to work on through summer with a view to issuing invoices in September.

Wellington Town Council Report

The Mayoral Team, who were at the meeting, described their visits to traders in the town since their elections; issues were raised, but some really positive feedback had come through too.

Avon and Somerset Police had reported a good month in Wellington and the surrounding area for crimes reported and recorded, the numbers were down year on year.

The economic survey ref I.Stock was mentioned too and planning issues with the development of Cornhill high on that agenda were on the Council's current list of activities.

T.Sanford noted the excellent input that Town Councillors give to the Chamber and he wished to reciprocate ref Town Council meetings; a rota for attendance was drawn up there and then with T.Sanford, S.White, J.Pragnell, C.Wiggan and C.de Ruyter agreeing to attend for the Chamber with C.Wiggan to go first on Monday 5th July.

Any Other Business

D.Derrick was given the authority to obtain second class stamps for Chamber usage from H.Thorne whenever he required such.

J.Thorne was able to give advance notice of the date and time of the Christmas Lights switch on – this year it would be on Saturday 27th November from 5.30pm with the event starting at 4.00pm.

Activities such as a Big Sing and a German style market were proposed with local trader activity based on free car parking being donated by TDBC.

G and S.Parr informed the meeting that they had a large range of costumes for use on this sort of occasion and were open for viewing.

The Mayor and Mayoress were not able to attend the July meeting and so asked for their apologies to be given now.

A future presentation by 10 Radio was proposed ref P.Knighton and arrangements to make this matter a firm one would be entered into.

There had been positive feedback from the Street Fayre.

Date and Venue of Next Meeting

Wednesday 28th July at Wellington Town Council Chambers, Fore Street, Wellington,
Somerset.

T.Sanford – Chairman